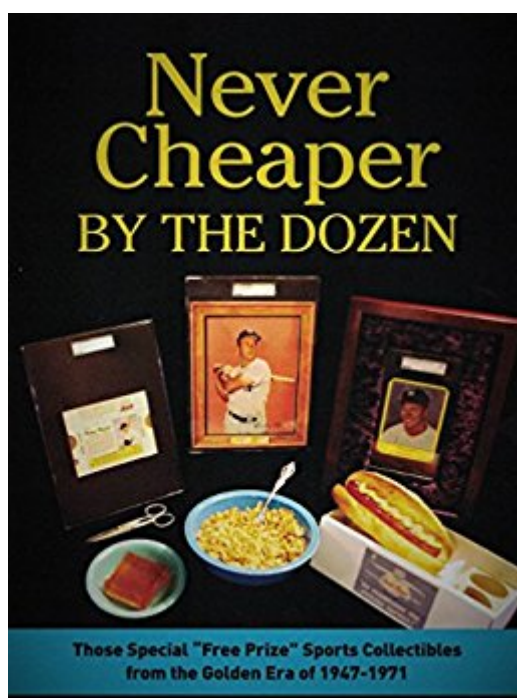


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Never Cheaper By The Dozen: Those Special "Free Prize" Sports Collectibles From The Golden Era Of 1947 - 1971



Synopsis

A selection of sports collecting regional-food free prizes from a period the author terms, "The Golden Quarter Century 1947-1971". Crafted in good taste, the trinkets were seen as Spanish doubloon treasure by those who passionately desired them. The original, genuine "all natural" chase cards. You had to consume the product to procure your prize. Fondly remembered from a simpler time in America, though getting your hands on a certain player you wanted was often anything but simple. The most fun to collect, because you often had to use strategy, patience, and enlist the help of others. Tapping into a child's world of what is was like to collect these special items at the time, you'll also discover some of the few adults who ravenously pursued them. As well as a few pack rats who squirreled away leftover prizes, later to be discovered as major hobby finds. Packed with juicy anecdotes from past and present day. Includes background information of the promotion, delectable and diabolical deductions, and pertinent history of some of the players. A hobby celebration that's sure to enlighten and entertain. In recent years and to this day, examples have been aggressively bid for at auction, while some are that today's sharp and elite collectors quietly crave and are watching for. Written by a collector for other collectors.

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